

The Ninth Annual Shining Knight Gala

MAY 6, 2017

To benefit injury and violence prevention programs at VCU Medical Center
A state-designated **Level I Trauma Center** verified by American College of Surgeons

Sponsor Information Form

Deadline for sponsor names or logos to be included on printed material is April 14, 2017. (Logo inclusion is dependent upon sponsorship level.) Deadline for sponsors to provide guests' names for ticket use is April 21, 2017. Please send information to Caitlin Powell at caitlin.powell@vcuhealth.org

Date: _____

Company Name (as it should appear on print materials, website, etc.):

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Email: _____

Phone: _____

Multi-Year Sponsorship: We value our dedicated partners and for your convenience, we would like to offer you the opportunity to commit to sponsoring at the same level for multiple years. Please indicate the number of years you would like sponsor at the level chosen above: _____

Check Boxes:

Enclosed Is Our Contribution of \$ _____
(Payable to MCV Foundation, Shining Knight Gala)

Please Invoice

SIGNATURE OF COMPANY REPRESENTATIVE

TITLE

CHOSEN SPONSORSHIP LEVEL (Circle one)

Information on Sponsorship Level benefits is located on the reverse of this page

Diamond Knight

Platinum Knight

Gold Knight

Silver Knight

Bronze Knight

Pewter Knight

Squire

CALL (804) 828-4100
FOR MORE INFORMATION

VISIT OUR WEBSITE AT
SHININGKNIIGHT.VCU.EDU

PLEASE MAKE CHECKS

PAYABLE TO:

MCV Foundation

PO Box 980234

Richmond, VA 23298

AND RETURN BY MAIL TO:

VCU Health Office of Development

PO Box 980275

Richmond, VA 23298



VCU

Health™

Shining Knight Gala Sponsorship Opportunities

For more information about higher level or other sponsorship opportunities, and multi-year sponsorships, please contact the Office of Development at (804) 828-4100.

Benefit	Squire (\$1,000)	Pewter Knight (\$2,500)	Bronze Knight (\$5,000)	Silver Knight (\$7,500)	Gold Knight (\$10,000)	Platinum Knight (\$25,000)	Diamond Knight (\$50,000)
Tickets to Event (tables seat 8 people)	2	4	6	8	10	14	16
Recognition in event program	✓	✓	✓	✓	✓	✓ (with logo)	✓ (with logo)
Recognition on Shining Knight Gala website	✓	✓	✓	✓ (with logo and link)	✓ (with logo and link)	✓ (with logo and link)	✓ (with logo and link)
Recognition on event invitation			✓	✓	✓	✓ (with logo)	✓ (with logo)
Recognition in video presentation during the event			✓	✓	✓	✓	✓
Social media mentions reaching ~16,000 followers				4	4	6	6
Recognition in e-blasts				✓	✓	✓	✓
Recognition on digital billboard						✓	✓
Podium recognition at the event							✓

Sponsor Impact at a Glance: 2016 Shining Knight Gala

- 68 donors and sponsors contributed more than \$137,000 to help support VCU Medical Center Injury & Violence Prevention Programs
- 46 caregivers were honored for their heroic efforts to save the life of the 2016 featured patient, Nick Watkins
- Nearly 50 youth between the ages of 12-18 have been enrolled in Emerging Leaders: East End, the featured program for 2016 Shining Knight Gala support, an injury and violence prevention program designed to deter at-risk youth from activities that may lead to violent behaviors or injuries
- Proceeds also impacted the Trauma Survivor Network, a program engaging over 700 trauma patients and families, facilitating information and resources for post trauma support including support groups and peer-to-peer counseling access