

August 4, 2017

VCU Trauma Program  
Box 980624  
Richmond, VA 23298-0624

Dear VCU Medical Center Supporter:

On April 28, 2018, VCU Medical Center's trauma team will host our tenth annual Shining Knight Gala. We invite you to join us in experiencing the story of one remarkable patient, and the numerous individuals we will honor whose coordinated efforts created a sophisticated system of life-saving care. This care bridges pre-hospital and hospital settings in delivering a symphony of services to the traumatically injured.

More than 4,500 Central Virginians sustain major traumatic injuries each year and are cared for by the VCU Medical Center's team of trauma experts. As the region's only Level I trauma center, VCU Medical Center has 24-hour, on-site emergency staff, surgical staff, dedicated operating room space, and round-the-clock access to laboratory services and subspecialties including: cardiac surgery, neurosurgery, plastic surgery, anesthesiology, and radiology. In addition to being home to the longest established and largest trauma center in the state of Virginia, VCU Medical Center is designated by the Commonwealth and verified by the American College of Surgeons as meeting the highest standard for trauma care.

At the Shining Knight Gala you will see that in addition to providing the best possible care, we are passionate about preventing traumatic injuries that result from violence. The funds raised at the gala will support Injury and Violence Prevention Programs at and through VCU Medical Center. Through these programs, we work tirelessly to make our community a safer place and be a national model for violence prevention in youth populations. These efforts go beyond the scope of clinical care, beyond the role of doctor and patient. This is about helping individuals in our community succeed and thrive. Because most of this work is done outside of the hospital, we are dependent on philanthropy to keep the programs going. The 2017 Shining Knight Gala raised \$163,615 for these programs and we hope to exceed that goal in 2018.

This year we are privileged to welcome Brenda and Tyler Hancock as our honorary co-chairs. As the owner of Ford & Thomas Insurance Company, Tyler is an active member of the Richmond business community. He is also a 10-year trauma survivor who, along with his wife Brenda, a retired learning disabilities school teacher from Chesterfield County, has supported the Shining Knight Gala since its inception ten years ago. The Hancocks' personal experience with the trauma center has ignited a passion for the care provided at VCU Medical Center and the teams that are on call to make that care possible every moment of every day.

We hope that you will find a place for the Shining Knight Gala among your philanthropic priorities and participate as a sponsor for this event. The success of this worthy cause depends on your support. Enclosed you will find a list of the sponsorship opportunities and the benefits offered at each level. If you have questions regarding a sponsorship opportunity, please contact Lauren Moore, Director of Development for the VCU Health System at (804) 828-4100.

Thank you for your consideration and continued support. We look forward to seeing you on April 28, 2018 at the VCU Medical Center's Shining Knight Gala.

Sincerely,



Marsha D. Rappley, M.D.  
Vice President, VCU Health Sciences  
Chief Executive Officer, VCU Health System



Deborah Davis, F.A.C.H.E.  
Chief Executive Officer  
VCU Hospitals and Clinics  
VCU Health System  
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Michel Aboutanos, M.D., M.P.H.  
Chair, VCU Division of Acute Care  
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